



PRESS DAY
2016

CO-CONSTRUCTING GROWTH





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GROWTH

SOCIAL ENTREPRENEURSHIP INCUBATORS





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SOCIAL ENTREPRENEURSHIP INCUBATORS

Eric Lesueur
CEO of 2EI, Veolia

Jean-Marc Guesné
Managing Director of
Ashoka France





**SOCIAL
ECONOMY
& SOLIDARITY**

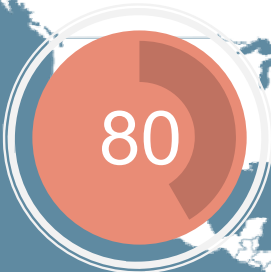




**SOCIAL
ECONOMY
& SOLIDARITY**



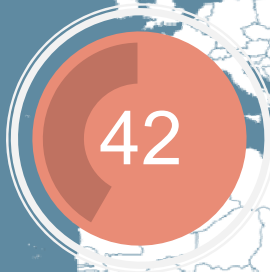
ASHOKA WORLDWIDE



countries



new laws



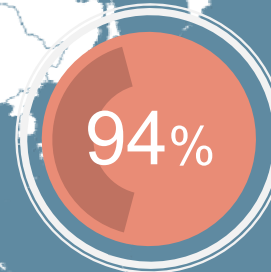
MILLION
annual
budget



active
SOCIAL
entrepreneurs



most influential
NGO in the WORLD

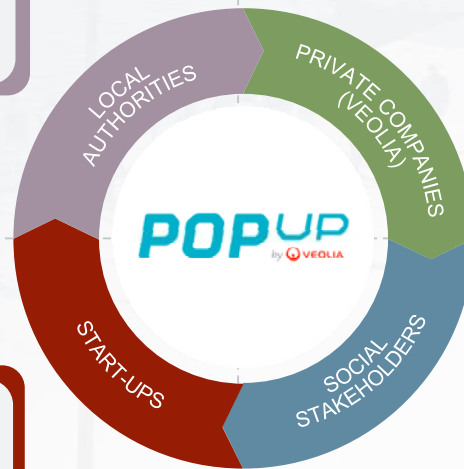


continue to grow
their organization
5 years after
SELECTION

HOW A SOCIAL ENTREPRENEURSHIP INCUBATOR WORKS

Strategic orientation of the economic development
Finance tied to performance
Call for candidates
Selection of start-ups

Selection of start-ups
Expertise sponsorship
Co-business & sub-contracting
Operational support
Societal innovation networking



Generation of ideas
Creation of social and solidarity companies (environment, health, etc.)

Selection of start-ups
Expert coaching
Dynamic support

THREE CONCRETE EXAMPLES

Reuse ecosystem booster

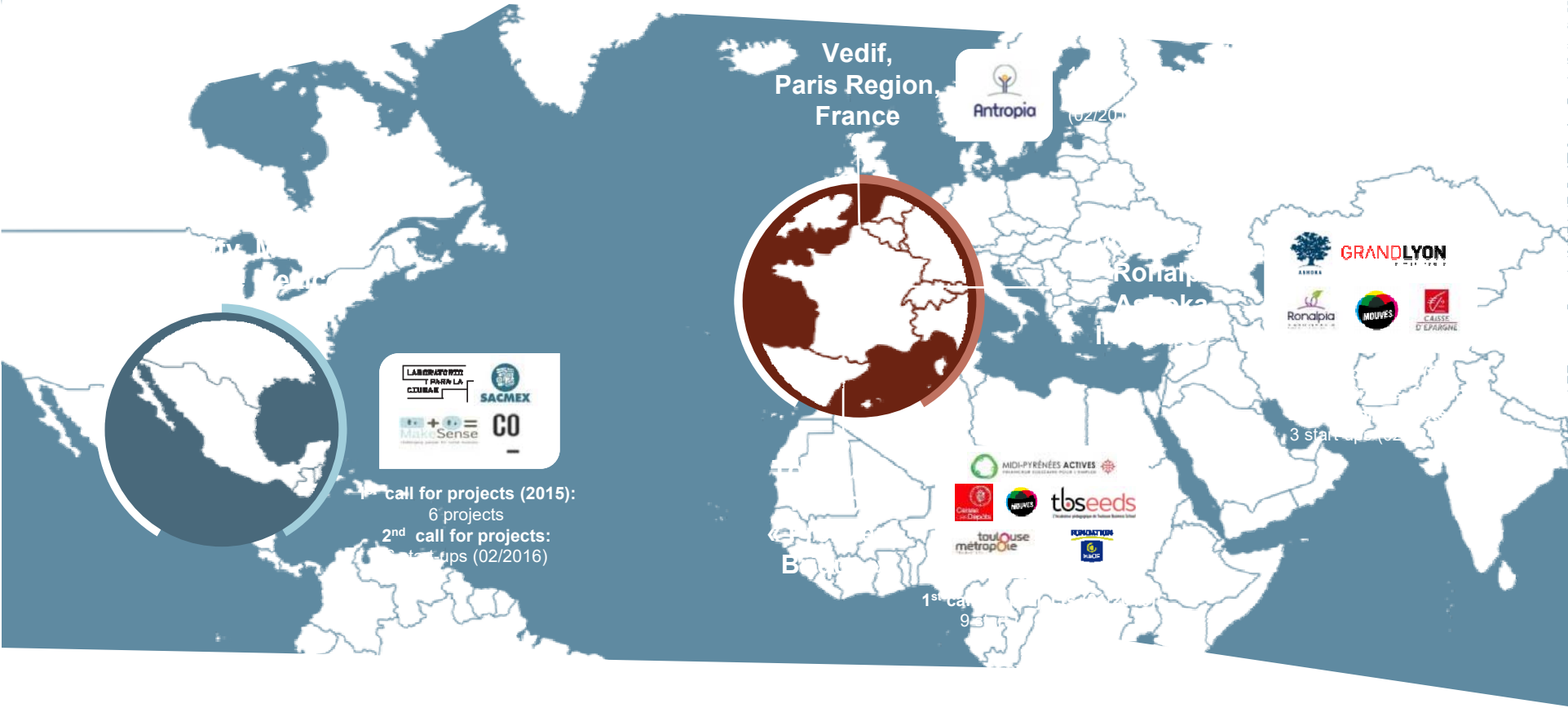


Provides young people alienated from the job market with training as Web developers



Combats financial exclusion and household over-indebtedness

A SOLUTION ALREADY IMPLEMENTED IN 4 REGIONS





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